



## **A Quick Sale - The Leading Property Franchise**

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Established since 2003, becoming a property expert is easy with an A Quick Sale property franchise. Our network of franchisees operates across the UK, helping people who want to sell their property quickly.

You have a range of tools at your disposal to enable you to find solutions for your customers. You can buy the property yourself, pass on to another Investor, arrange “Rent to Buy” agreements to set up a sale in the future, or sell via the specialist A Quick Sale Estate Agency. We aim to be a “one stop” solution for anyone with a “property problem”.

As an A Quick Sale franchisee, you have the freedom to be your own boss, start a home based business and as you grow your property franchise, have the benefits of an experienced support team with many years of experience to help you develop your franchise. The Directors are all experienced property people – with a combined 40 years experience, over 500 personal property transactions, and a current portfolio of 300 properties. All our support and advice is based on hard earned personal experience, which we share with our franchisees.

Unlike many companies, we don’t make money by selling franchises. We make money when you do – when a transaction completes – which we believe is the right way to run a franchise, as our mutual interests are aligned. So it’s in our interests to help you to be successful. We support you to help you succeed. Induction training, weekly online training, individual mentoring, an online discussion forum and national conferences are all part of what you can expect as an A Quick Sale franchisee.

We also provide all the additional support you need, including centrally generated leads, a bespoke lead management system, Estate Agency software, stationery and business cards, and marketing materials and templates.

## **All the tools necessary to get your Property franchise started !**

A Quick Sale provides you with an excellent support structure to help you develop your property franchise. Everything you see below is included within the initial Franchise fee and/or the monthly Marketing & Support fee – with no “hidden extras”. This includes:

### **Exclusive territory**

- Exclusive regional territory, typically 100,000 households, built around your preference, with specified postcodes
- A strong brand image with stationery, signage, marketing materials and advertising templates
- A three year agreement, renewable for a further three years

### **Initial and on-going training**

- Extensive training on our bespoke lead management system and property upload software
- How to find the best solution for each lead, from the range of options available to you
- An experienced franchisee as a personal mentor for the first six months
- Weekly online training modules covering the buying and selling process, negotiating, marketing and legal matters
- Franchise manual

### **Software and IT**

- Two customer facing websites to generate enquiries – [www.aquicksale.co.uk](http://www.aquicksale.co.uk) and [www.aquicksale.com](http://www.aquicksale.com)
- Lead management software to help you to run your business efficiently
- Exclusive franchisee discussion forum
- A Quick Sale email address with automatic forwarding

### **Start up pack**

- Stationary, Business Cards, and "for sale" boards
- Property Ombudsman membership

### **Office support**

- Automatic and immediate lead allocation with email and sms notifications
- Automatic and immediate notification of viewing requests
- 24/7 vendor and buyer freephone number
- Central office to handle all telephone enquiries, paperwork, and processing of monies collected

### **Marketing Support**

- Properties upload to the A Quick Sale website and property portals including Rightmove, Zoopla, FindaProperty, Primelocation, Globrix, etc
- Centrally generated leads
- Pre-designed direct mail campaigns
- Advertising templates
- Public Relations templates

### **Legal Support**

- In-house support from Legal Director (ex-Lawyer)
- Property Sales Ombudsman membership
- Personal Indemnity insurance (statutory requirement)
- Public Liability insurance

## What does it cost?

Probably less than you think! The initial franchise fee is £2,995 + v.a.t. based on a territory of 100,000 households (charged pro-rata). Please note that we are offering franchises on a phased basis, at stepped prices. The next price band that will apply is £4,995.

You then have a choice of paying the standard monthly rate for Marketing & Support, or the discounted rate. Depending on which one you choose, your fees are charged at the relevant rate.

See below:

All amounts subject to VAT at applicable rate Marketing & Support fees are adjusted pro rata, based upon 100,000 households	DISCOUNTED RATE				STANDARD RATE				
	Marketing	Support	Insurance	Total	Marketing	Support	Insurance	Total	
	<b>Year 1</b>	£50.00	£50.00	£19.00	£119.00	£247.50	£247.50	£19.00	£514.00
	<b>Year 2</b>	£100.00	£100.00	£19.00	£219.00	£247.50	£247.50	£19.00	£514.00
	<b>Year 3</b>	£150.00	£150.00	£19.00	£319.00	£247.50	£247.50	£19.00	£514.00
<b>Estate Agency Sale Commission</b>	<b>40%</b>				<b>60%</b>				
<b>Rent To Buy Commission</b> <small>(in addition to Estate Agency Sale Commission)</small>	<b>£499.00</b>				<b>£499.00</b>				
<b>Finders Fee On Purchases</b>	<b>2.5%</b>				<b>1.95%</b>				
<b>Own Property Sale Fee</b>	<b>Listing Fee</b>	<b>Sale Fee</b>	<b>Total</b>		<b>Listing Fee</b>	<b>Sale Fee</b>	<b>Total</b>		
	£100.00	£400.00	£500.00		£100.00	£400.00	£500.00		

**Next step**

Register your interest in a specific territory [here](#). We'll then contact you to discuss the next step.

